



2261 Market St., PMB 225  
 San Francisco, CA 94114  
 415.820.1403  
 info@stompede.com  
 www.stompede.com

## PROGRAM ADVERTISING APPLICATION

Application Deadline: August 31, 2010

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: Street \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ E-mail: \_\_\_\_\_

✓ check your choice	Size/Location	Dimensions (vert x horiz)	Price	-20% <sup>(1)</sup>
<input type="checkbox"/>	Outside Cover	8.5" x 5.5"(*)	\$400	n/a
<input type="checkbox"/>	Inside Front Cover/Facing	8.5" x 5.5"(*)	\$350	n/a
<input type="checkbox"/>	Inside Back Cover/Facing	8.5" x 5.5"(*)	\$300	n/a
<input type="checkbox"/>	Inside Full Page	8" x 5"	\$200	\$160
<input type="checkbox"/>	Half Page	3.9" x 5"	\$125	\$100
<input type="checkbox"/>	Quarter Page Vertical	3.9" x 2.4"	\$75	\$60
<input type="checkbox"/>	Quarter Page Horizontal	1.9" x 5"	\$75	\$60
<input type="checkbox"/>	Business Card Special	2.0" x 3.5"	\$60	\$48
<input type="checkbox"/>	Eighth Page	1.9" x 2.4"	\$50	\$40

<sup>(1)</sup> 20% discount for 501c3 nonprofits organizations.

If you would like us to design an ad for you, please add 50% to your ad price.

**Total amount submitted: \$ \_\_\_\_\_**

ALL prices based upon camera-ready/electronic advertisements supplied by the advertiser. Preferred electronic format is .pdf. Also acceptable are .eps, .tif, .ai, .psd. We will also accept .jpg and .gif, but these may produce lower-quality results. Minimum resolution 300 dpi. Illustrator files must be flattened with placed files embedded and text outlined. \*Cover and facing page ads add 1/8-inch bleed on each side: total dimension 8.75" x 5.75".

Please make your check or money order payable to **The Sundance Association**. Return the application, payment and ad copy by **August 31, 2010** to:

**Sundance Stompede 2010  
 2261 Market St., PMB 225  
 San Francisco, CA 94114**

### STATEMENT OF POLICY

All advertising is subject to approval of the publisher and subject to availability of print space. All fees and payments are due with the delivery of advertisement copy, or by space deadline, whichever comes first. The publisher shall reimburse the full cost of any advertisement that is not published due to publisher's error. Cancellation or changes must be submitted in writing and may not be made by the advertiser after space deadlines. Position of advertising is at the discretion of the publisher. The advertiser is responsible for claims and facts presented for publication and will assume full responsibility for any false information.

I have read and agree to the terms and conditions stated within this contract.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business or Organization: \_\_\_\_\_

**For questions, contact Dave Hayes at 415-738-4929 or dave@stompede.com,  
 or Ingu Yun at 415-285-2373 or ingu@stompede.com**