



2261 Market St., PMB 225  
San Francisco, CA 94114  
415.820.1403  
info@stompede.com  
www.stompede.com

## SPONSORSHIP APPLICATION

Application Deadline: August 31, 2011

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: Street \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Tel: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**COPPER SPONSORSHIP (\$250)**

- One-half page color program ad (1)
- Listing as a Copper Level Sponsor in the program
- Listing in advance newsletters, correspondence, and on our web-site (with web link) (2)
- Verbal acknowledgment during the Sundance Stompede weekend
- One StompedePass

**BRONZE SPONSORSHIP (\$500)**

- Full-page color program ad (1)
- Listing as a Bronze Level Sponsor in the program
- Listing in advance newsletters, correspondence, and on our web-site (with web link) (2)
- Flyer inclusion in registration packets (3)
- Verbal acknowledgment at events throughout the weekend
- Two StompedePasses

**SILVER SPUR SPONSORSHIP (\$1000)**

- Full page color program ad – *inside cover (subject to availability)* (1)
- Listing as a Silver Spur Sponsor in the program
- Listing in advance newsletters, correspondence, and on our web-site (with web link) (2)
- Flyer inclusion in registration packets (3)
- Verbal acknowledgment at events throughout the weekend
- Banner at the host hotel (supplied by the sponsor) (4)
- Four StompedePasses

**GOLD NUGGET SPONSORSHIP (\$2000)**

- Full page color program ad – *back cover (subject to availability)* (1)
- Listing as a Gold Nugget Sponsor in the program
- Listing in advance newsletters, correspondence, and on our web-site (with web link) (2)
- Flyer inclusion in registration packets (3)
- Key verbal acknowledgments during the weekend; special mention at Hoedown 2011
- Banners at the host hotel and at Hoedown 2011 (supplied by the sponsor) (4)
- Vendor or display space at the host hotel (5)
- Eight StompedePasses

**PLATINUM SPONSORSHIP (\$5000)**

- Customized sponsorship benefits to suit your needs

- (1) Please complete separate advertising application, due August 31, 2011
- (2) Please provide electronic logo (high-res, min. 3 inches at 300dpi; jpg, tif, psd or pdf)
- (3) 500 flyers must be received by September 30, 2011
- (4) Banner(s) must be received by September 30, 2011
- (5) Please complete separate vendor application, due September 15, 2011

**Total amount submitted: \$ \_\_\_\_\_**

Please make your check or money order payable to **The Sundance Association**. Return the application, payment and ad copy **by August 31, 2011** to:

**The Sundance Stompede**  
2261 Market St., PMB 225  
San Francisco, CA 94114

For questions, contact Dave Hayes at 415-738-4929 or dave@stompede.com,  
or Ingu Yun at 415-285-2373 or ingu@stompede.com