

SPONSORSHIP & ADVERTISING APPLICATION

Application Deadline: August 31, 2011

Business Name: _____ Contact Person: _____

Mailing Address: Street _____

City _____ State: _____ ZIP Code: _____

Telephone: _____ - _____ - _____ E-mail: _____

ADVERTISING OPTIONS

Size/Location	(horiz x vert)	Price
<input type="checkbox"/> Outside Cover	5.5" x 8.5" <i>full bleed</i>	\$400
<input type="checkbox"/> Inside Front Cover	5.5" x 8.5" <i>full bleed</i>	\$350
<input type="checkbox"/> Inside Back Cover	5.5" x 8.5" <i>full bleed</i>	\$300
<input type="checkbox"/> Full Page	5.0" x 8.0" <i>no bleed</i>	\$200
<input type="checkbox"/> Half Page	5.0" x 3.9" <i>no bleed</i>	\$125
<input type="checkbox"/> Quarter Page Vert.	2.4" x 3.9" <i>no bleed</i>	\$75
<input type="checkbox"/> Quarter Page Horiz.	5.0" x 1.9" <i>no bleed</i>	\$75
<input type="checkbox"/> 20% discount for 501c3 nonprofit organizations excl. covers		
<input type="checkbox"/> If you would like us to design a simple ad for you (one logo or image plus text), please add 50% to your ad price.		

SPONSOR OPTIONS

Level	Price
<input type="checkbox"/> Platinum	\$5000
<input type="checkbox"/> Gold Nugget	\$2000
<input type="checkbox"/> Silver Spur	\$1000
<input type="checkbox"/> Bronze	\$500
<input type="checkbox"/> Copper	\$250

VENDOR OPTIONS

Please see separate vendor application.

TOTAL AMOUNT SUBMITTED: \$ _____

All prices are based upon camera-ready/electronic advertisements supplied by the advertiser. All artwork should be camera-ready. Preferred electronic formats are EPS, PDF, or high-resolution (300 dpi) TIFF or JPEG. CMYK color mode will yield the most accurate reproduction. Illustrator files should be flattened with all placed files embedded and text outlined. Submit cover ads with 1/8-inch bleed.

Please make your check or money order payable to **The Sundance Association**. Return the application, payment and ad copy or electronic file by August 31, 2011 to:

Sundance Stompede 2011
2261 Market St., PMB 225
San Francisco, CA 94114

STATEMENT OF POLICY

All advertising is subject to approval of the publisher and subject to availability. All fees and payments are due with the delivery of advertisement copy, or by space deadline, whichever comes first. The publisher shall reimburse the full cost of any advertisement that is not published due to publisher's error. Cancellation or changes must be submitted in writing and may not be made by the advertiser after space deadlines. Position of advertising is at the discretion of the publisher. The advertiser is responsible for claims and facts presented for publication and will assume full responsibility for any false information.

I have read and agree to the terms and conditions stated within this contract.

Signed: _____ Date: _____

Print Name: _____ Title: _____

Business or Organization: _____

For questions, call The Sundance Association at 415-820-1403 or e-mail info@stompede.com



October 13–16, 2011
San Francisco, California



COMMUNITY PARTNER INFORMATION

DONATIONS
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www.stompede.com

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The Sundance Association for Country-Western Dancing,
creators of San Francisco's famous Sundance Saloon

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